

Faces of Addiction

Overview: To create compassion for addicted persons through portraits and life stories. To create, develop, and disseminate program materials for addiction prevention and recovery based on portraits and life stories of addicted persons.

The idea behind Faces of Addiction is to use real-life portraits and stories of addicted people to make compassion possible. It has been extremely effective in disrupting preconceptions and breaking the stigma attached to addicted persons. It needs broad circulation to be most effective.

The second purpose of the project is to create, produce, and disseminate materials which use the book and supporting materials to help in both recovery and prevention activities. We have learned that every person who sees these materials is moved by them, and that to achieve the best results mass distribution and awareness are essential. We have also learned that addicted individuals can benefit from the project materials.

Our first goal is to share these stories and portraits with at least 500,000 people. We are between 10 and 15% of that goal.

Our second goal is to design, produce, and disseminate materials based on the portraits and stories which can be used in prevention and recovery programs to help real people who are at risk or addicted. This is the area where particular help is needed.

For a deeper understanding, I urge people to visit <https://facesofaddiction.net>, watch the videos, and download the PDF sample from the book.

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